



Aqua  Farm
14-17, May, 2024

In Collaboration with



International Conference and Exhibition on

AQUACULTURE

May 14-17, 2024

Hilton Surfers Paradise Hotel & Residences, Gold Coast, Australia

Conference Charity



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REGISTRATION BROCHURE

AQUA FARM 2024

AquaFarm 2024 is an International Conference/Exhibition on Aquaculture that follows on from AquaFarm 2023 held in Melbourne. AquaFarm 2024 will be a standout event that follows the ESGH guidelines for an innovative and thought provoking experience at Warner-Village Roadshow, Hilton Surfers Paradise Hotel & Residences, Gold Coast, Queensland, Australia for the aquaculture industry.

We welcome you to AquaFarm 2024, a carefully curated knowledge sharing and networking event to shine a light on the aquaculture industry both in Australia and globally. The aims are to foster innovation and collaboration among aquaculture farmers and their supply chains, both in and out, along with academia, researchers, investors and government inputs.

Raising the voice of aquaculture is essential to ensure that the fastest growing primary industry is engaging throughout the entire spectrum of politics, the economy, and the community. It provides a platform for the exchange of the latest findings and trends in aquaculture and the blue economy technology, the new revolution, in producing healthy, nutritious food and aqua ingredients, etc driven by sustainability and circularity.

AquaFarm 2024 is uniquely designed to offer actionable insights, expert guidance, peer networking, and solution provider assessments through keynote presentations, plenaries, roundtable discussion sessions, presentations, Q&A sessions, and the Exhibition. By focusing on the **Environment, Social, Governance and Health framework** promoted through the United Nations Sustainable Development Guidelines we will offer you an unforgettable and transformative experience, enabling you and your organisation to achieve enhanced performance in your critical priorities.

Our collaboration with the Association of International Seafood Professionals centres around the need for food security and nutrition as we increase seafood consumption as an answer to the world's food shortages. Food shortage is a heavy burden, and it is only by coming together, meeting new people, listening to specialists, engaging in discussions, and sharing ideas that we will meet the demand for our products and services.

We know that eighty per cent of making a successful change is turning up! You can turn up as a Sponsor, Exhibitor or Conference Delegate and we encourage you to attend and make a difference no matter where you are in the value chain. Your inputs are important, and we want to see you at AquaFarm 2024 where you will be warmly welcomed by our team and your colleagues and peers.

CONFERENCE CHAIRS



Roy D Palmer

Association of International Seafood Professionals, Australia



Katherine Hawes

Aquarius Lawyers Australia

KEY SPEAKERS



Farshad Shishehchian

Blue Aqua International Group, Singapore



Antonio Garza de Yta

Aquaculture Without Frontiers Latin America, Mexico



Jose M. Fernandez Polanco

Professor, Department of Business Faculty of Economics & Business University of Cantabria, Spain



Jeffery R. Gear

Senior Vice President, Australian Institute of Technical Chefs (Tchef), Australia



Dusan Palic

Professor and Chair of Fish Diseases and Fisheries Biology, Faculty of Veterinary Medicine, Ludwig-Maximilians-University Munich, Germany



Jose L. Fernandez Sanchez

Associate professor, Faculty of Economics and Business Administration, University of Cantabria, Spain



Karen Abbey

Director & CEO, Nutrition and Catering Institute, Australia



Valentin Thepot

Aquaculture Manager, Groote Aqua Aboriginal Corporation, Australia



Gregor Frederik Lichtfuss

Managing Director, Blue Ocean Ventures & CEO, SHRMP.bio., Australia



Timothy J. Bruce

Assistant Professor, Aquatic Animal Health School of Fisheries, Aquaculture & Aquatic Sciences, Auburn University, USA



Geoffrey Bell

CEO, Microbiogen Pty Ltd, Australia



Wonho Yih

Professor emeritus, Department of Marine Biology, Kunsan National University



Roy D Palmer

Association of International Seafood Professionals, Australia



Katherine Hawes

Aquarius Lawyers, Australia



Andrew Leingang

Owner, Aquaculture Advisory Services, Australia



Dinesh Kaippilly

Kerala University of Fisheries and Ocean Studies (KUFOS), India



James Sibley

Sibley Media, Aquaculture Digital Medias & Content, USA



Lance Lloyd

Director and Principal Ecologist, Lloyd Environmental Pty Ltd, Australia



Rob Jones

The Aquarium Vet



Kuakarun Krusong

Chulalongkon University, Thailand



Pablo Cisneros

PVC Shrimp Aquaculture Consultant



Erik Hempel

The Nor-Fishing Foundation, Norway



Robbie Coleman

Greenwood, Australia



Simone Maldotti

ASM Agenzia Simone Maldotti, Italy

AQUA FARM CONFERENCE GOAL

Increasing seafood consumption through aquaculture development using an environmental, social, governance and health framework

SUSTAINABLE DEVELOPMENT GOALS



THEMES

Aquaculture's Role in ESGH and Seafood Consumption Strategies

Scientists suggest that replacing land-based animal protein with seafood could provide climate stability strategies as well as improve human health and nutrition. There is potential to explore how aquaculture contributes to this change and its impact on the human condition.

CONFERENCE STREAMS AND TOPICS

AquaFarm 2024 is focusing on the sustainable development guidelines. All Abstracts and conference sessions will focus on one of the streams and the topic areas outlined under those streams.

1. Environment

- **Climate Stability through Increased Aquaculture Development:** A study by Frontiers in Sustainable Food Systems highlights the effects of climate change on aquaculture production¹. Papers could explore how increased aquaculture development would contribute to climate stability and improved human and animal conditions.
- **Advancements and Sustainable Practices in Aquaculture:** Technological evolution and practices have created significant advancements in aquaculture farming systems. Papers could focus

on these advancements and how they contribute to sustainable diets and environmental performance.

- **Land and Offshore Aquaculture's Impact on Environmental Performance:** NOAA Fisheries has explored how fish farming improvements reduce the environmental impacts of aquaculture. Papers could delve into the comparison between land and offshore aquaculture and their respective impacts on environmental performance.
- **Recirculating Aquaculture Systems (RAS) and Controlled Environment:** The use of RAS in aquaculture has shown potential for improving productivity and environmental performance. Papers could present the benefits and challenges of using RAS and controlled environments in aquaculture.
- **Role of Brood stock in Sustainable Aquaculture:** broodstock, or mature individuals kept for breeding, play a crucial role in the aquaculture industry. Papers could investigate the role of brood stock in enhancing the environmental performance of aquaculture.

2. Social

- **Innovations and Technology in Promoting Social Responsibility in Aquaculture:** This topic explores how technological advancements and innovations in the aquaculture industry are being used to promote social responsibility e.g. the use of AI, IoT, and other technologies to improve efficiency, reduce environmental impact, and enhance animal welfare.
- **Aquaculture for Nations:** Research could delve into how organisations such as Aquaculture without Frontiers have initiatives in emerging nations that incorporate social responsibility practices and examine how these initiatives are contributing to food security, local economic growth, and poverty reduction.
- **Equitable Resource Allocation Strategies in Aquaculture Farming:** Investigate strategies for equitable resource allocation in aquaculture farming, and how these contribute to social responsibility. This might involve looking at how resources like water, feed, and energy are being responsibly managed to minimize waste and ensure fair distribution.
- **Role of Gender in Promoting Social Responsibility in Aquaculture:** Research on this topic could examine the role of gender in the aquaculture industry, and how promoting gender equality can contribute to social responsibility. This might involve looking at the representation and treatment of women in the industry, and how this affects productivity, sustainability, and social equity.
- **Digital Transformation in Aquaculture: promoting social responsibility! Harnessing Technology for Sustainable and Responsible Production:** This topic could explore how digital transformation in the aquaculture industry is being used to promote sustainable and responsible production. This might involve looking at the use of digital tools and platforms to improve efficiency, track and reduce environmental impact, and ensure ethical practices.
- **Workplace Management Strategies for Increasing Production and Social Responsibility in Aquaculture:** Research on this topic could investigate how various workplace management strategies are being used in the aquaculture industry to increase production while also promoting social responsibility. This might involve looking at practices like employee training, fair labour practices, modern slavery, and workplace safety measures.
- **Cultural Preservation of Aquaculture Strategies and Practices:** Papers will discuss the cultural significance of indigenous aquaculture practices and strategies and the initiatives for their preservation. Presenters will explore how traditional knowledge can be integrated into modern operations while respecting cultural protocol.

3. Governance

- **Disease Management in Aquaculture Systems:** This topic could focus on the governance and regulatory measures taken to manage disease outbreaks in aquaculture farms. The effectiveness of these measures could impact consumer confidence and seafood consumption.
- **Education Strategies for Development of Aquaculture:** Research could delve into how educational initiatives, such as training programs for farmers and awareness campaigns for consumers, are governed and implemented. These strategies could play a crucial role in promoting sustainable practices and increasing seafood consumption.
- **The Law and Aquaculture:** This topic could explore the legal framework governing the aquaculture industry. It could assess how laws and regulations related to sustainability, animal welfare, and food safety can influence consumer trust and seafood consumption.
- **Aquaculture Supply Chain & Marketing:** Research on this topic could investigate how governance mechanisms influence the supply chain and marketing strategies in the aquaculture industry. Efficient supply chain management and effective marketing could increase the accessibility and appeal of seafood, leading to increased consumption.
- **Insurance, Finance, and Handling Risks:** This topic could focus on how governance policies regulate insurance, finance, and risk management in the aquaculture industry. Ensuring financial stability and risk mitigation could contribute to a reliable supply of seafood, thus encouraging increased consumption.
- **Trade, Export, and Import:** Research on this topic could examine the governance of international trade in the aquaculture industry. Regulations and agreements affecting exports and imports could influence the availability and price of seafood, potentially impacting consumption levels.

4. Health

- **Nutritional Benefits and Role of Aquaculture in Food Security:** As per the study by Frontiers in Marine Science, aquaculture plays an increasing role in aquatic food security. In regions like Africa, fish provide 19% of animal protein intake. Presenters could delve into the nutritional benefits of seafood consumption through aquaculture and its impact on global food security¹.
- **Comparative Nutritional Analysis of Farmed Fish:** The European Institute of Innovation & Technology has examined the nutritional benefits of eating farmed fish, comparing the similarities and differences between them and their wild counterparts⁵. Presenters could outline research that focuses on less popular or unknown seafood products from aquaculture in emerging markets.
- **Health Effects of Fish Consumption:** Fish are known to be a source of several nutrients that are important for hormonal and metabolic function⁴. Presenters could explore the comprehensive health effects of fish consumption, especially those sourced from aquaculture.
- **Genomics and Genetic Tools for Aquaculture Enhancement:** Increasing seafood production is essential for future food banks. Presenters could explore the contribution that genomics can make to this outcome.
- **Health Management and Market Demands for Aquaculture Products:** On a similar theme how can seafood consumption be increased through marketing strategies to achieve better health outcomes. Presenters could explore the types of marketing strategies and their target messages could deliver better health outcomes.
- **Aqua Feeds and Marine Ingredients:** These essential ingredients form the basis for quality seafood products. Presenters can outline how ingredients influence product quality and how that product quality can be used to increase seafood consumption.



Environment

Dr. Farshad Shishehchian, Co-Founder Blue Aqua International Group aka 'Doctor Shrimp' is an academic and aquaculture businessperson located in Singapore but with interest in many countries particularly Indonesia, Thailand and Oman. He has a PhD in Terrestrial & Aquatic Ecology.

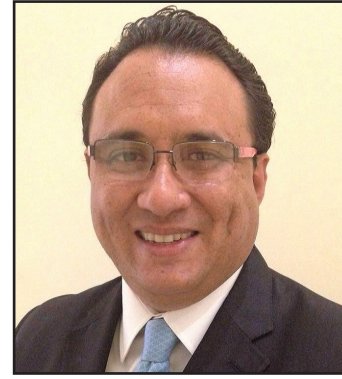
As the CEO & President, Blue Aqua International Group Farshad has led his company to expand their operations from Singapore to the Middle East as both a shrimp producer and a shrimp food producer and even dabbling into the restaurant business promoting seafood.

He is a past President, World Aquaculture Society (APC) and elected by his peers to the board of WAS, and he understands the value of conferences that explore the environment for the development of aquaculture as a means to providing food sources for the world's population during the current climate change era.

His role as a Board Director, Aquaculture Engineering Society (AES), means he has the latest information on engineering and perfecting aquaculture ponds from their location to the scientific requirements to ensure that the product presented on the plate is of the highest value to the consumer.

He is also an Alumni, Kellogg School of Management, where he honed his extensive business skills. With an aquaculture network that extends to all ends of the globe, he is a staunch advocate for the development of the aquaculture industry.

<https://blueaquaint.com/about-us/>
<https://doctorshrimp.com/academy/>



Governance

Dr. Antonio Garza de Yta has a Bachelor of Science in Chemical Engineering from the Instituto Tecnológico y de Estudios Superiores de Monterrey, Campus Monterrey. M.Sc. and Ph.D. in Aquaculture from Auburn University. He is a former Director General for Planning, Programming and Evaluation of the National Commission for Aquaculture and Fisheries in Mexico (CONAPESCA).

Within the World Aquaculture Society (WAS) he has served as the President of the Latin-American and Caribbean Chapter (LACC-WAS) and was elected by his peers to the board of WAS then to President, he is currently serving in the Past President position. Director of the International Association of Astacology (IAA).

During the last couple of decades Dr. Garza worked hands-on with farmers and was actively involved in turnkey projects and training in aquaculture in Mexico, Guatemala, Nicaragua, Panama, Chile, Argentina, Ghana, Lebanon, Oman, and Australia. He has given lectures on Crustacean Aquaculture, Water Quality Management and Aquaculture Development and performed training around the world. As well, he has participated as speaker in most of the important events of aquaculture worldwide (WAS, IAA, FAO among others). He was one of the founders of CIDEEA, International Center for Strategic Studies in Aquaculture - one of the top Consultancy companies in Latin America for aquaculture planning, governance, innovation, project design and development, technology transfer, markets and marketing, capacity building, due diligence of private and public initiatives and prospective studies.

Dr. Garza has worked as a private consultant for aquaculture projects in. He has been involved in several diagnoses and strategic planning programs and has cooperated actively with the FAO since 2007. Dr. Garza has published and served as reviewer of articles in scientific journals and magazines in the Americas and Asia and recently published a book chapter on Crayfish Aquaculture.

He is the current President of Aquaculture without Frontiers, a charity working to assist with aquaculture farming in developing countries.

<https://www.linkedin.com/in/antonio-garza-de-yta-603b6963/?originalSubdomain=mx>



Social responsibility

Roger Gilbert is the Publisher and CEO Perendale Publishers Limited.

For 22 years, Mr Gilbert was the Secretary General of the International Feed Industry Federation, which he co-founded in 1987. In that time, he saw the Federation rise from humble beginnings, to represent more than 85% of all compound feeds produced globally.

He initiated the industry's NGO representation with Codex Alimentarius and set up one of the first Memorandum of Understandings between an industry and the United Nation's Food and Agriculture Organisation.

He also created the annual Feed Regulator Meeting which takes place in Atlanta in January each year and was an initiator of the Codex Code of Practice on Good Animal Feeding. Today he publishes three monthly magazines on milling, aqua feeds, and pet foods in multiple languages.

<https://www.aquafeed.co.uk/>



Health

Roy Palmer, Founder, Association of International Seafood Professionals

Roy Palmer is one of the world's leading seafood experts with half a century of experience in the international trade of aquaculture and fishery products. He recently received the Honorary Life Award from the World Aquaculture Society (WAS) and he received the first Medal of Honor from the World Gastronomy Institute, recognizing his work with the Institution and his excellent contribution in seafood and aquaculture in 2019.

Roy was conferred with an Honorary Professorship by Technological University of the Sea of Tamaulipas Bicentennial, Mexico following his work with the Mexican Government and Aquaculture without Frontiers (AwF). Roy was co-director of WAS and president of the Asia-Pacific Chapter and AwF organisations.

Additionally, he is the founder of the Association of International Seafood Professionals, was awarded the 'Leadership and commitment to achieving excellence in the Australian seafood industry' by Chairman and Directors of Fisheries Research and Development Corporation and the inaugural winner of the Australian Seafood Industry Training Award by Seafood Training Australia for Excellence in Training.

Roy has owned/operated seafood businesses and has travelled the seafood world extensively, publicising the need for increased seafood consumption due to its health and nutritional benefits along with food safety, rural aquaculture, and the necessity for training and education throughout the entire seafood chain.

YOUR EXPERIENCE

1. Discuss on embedding your business in ESGH principles for sustainable development.
2. Assess new aquaculture technologies that uplift progress.
3. Share industry best practices for aquaculture.
4. Get the latest update on design and development initiatives.
5. Embrace the 'blue economy' and the opportunities for growth in your field.
6. Build effective business relationships with aquaculture specialists and policy makers.
7. Analyse successful strategies for post-launch manufacturing scale up and delivery network integration.
8. Explore strategies and innovation that reduces time to market and lowers costs.
9. Establish your brand.
10. Explore global markets for your products and services.
11. Share your knowledge and experience through engaging interactive sessions.
12. Have fun in a casual environment whilst networking.

PROGRAM SCHEDULE

14 th May 2024	15 th May 2024		16 th May 2024		17 th May 2024	
Exhibitor Booth Setup	Opening Keynote Presentation Papers on Sustainable Development - Environment		Keynote Presentation Papers on Sustainable Development - Social		Keynote Presentation Papers on Sustainable Development - Health	
	Lunch		Lunch			
Exhibitors and Sponsors Dinner	Roundtable Discussion – Environment Governance	Q & A Discussions Environment Governance	Roundtable Discussion – Social Governance	Q & A Discussions Social Governance	Roundtable Discussion – Health Governance	Q & A Discussions Health Governance
	After 5 Events		After 5 Events		Conference Close	

SPONSORSHIP AND EXHIBITION OPPORTUNITIES

Senior decision-makers, experts, practitioners, business innovators, and young professionals from a variety of industries will come together in Gold Coast at Aqua Farm 2024, actively seeking to collaborate with organisations that can help them accelerate their companies. The event will have many opportunities that will encourage structured and unstructured networking and interaction among delegates, sponsors, and speakers. Raise your corporate profile and engage with decision makers seeking innovative strategies. Take advantage of the networking opportunities on offer to build vital relationships for the future, showcase your solutions, and generate new business leads and source opportunities for partnerships.

Showcase Booth

Industry prospectors are looking for breakthrough technologies that are ready for licensing, corporate partnering, or investment opportunities. Showcase your innovative solutions and prototypes through demonstration and display with our Showcase Booths.

Marketing and Promotional Opportunities

Aqua Farm 2024 offers various marketing and promotional opportunities for corporate companies. An effective way to raise your company's visibility, effectively get your message and brand out to a targeted audience, generate more sales opportunities, and increase the event's ROI. History has shown that companies that utilise MPOs generate more booth traffic, more sales leads, and an overall higher level of satisfaction than companies that do not take advantage of these opportunities.

We are offering MPOs the opportunity to sponsor the following events:

Name Badges And Lanyards

Recharge Kiosk

Water Stations

Lunch/Cocktail Sponsor

Coffee Break Sponsor

Notepad Sponsor

Pen Sponsor

Conference Book Advertising (Back Cover, Inside Covers, Pages)

Are you interested in partnering and sponsoring Aqua Farm 2024?

We are also able to offer you a customised sponsorship package to promote the benefits of your products and services in a unique way. If you'd like to discuss these opportunities, please contact the conference producer.

Rakshith Kumar

Conference Producer

rakshith.kumar@aquacultureconference.com.au

Australia: +61 390163202

Prism Scientific Services Pty Ltd

302/480 Collins Street, Melbourne, VIC 3000, Australia

www.scientificprism.com

Richard Cooke

Sales Manager

richard@scientificprism.com

Australia: +61 (03) 9013 3833

Prism Scientific Services Pty Ltd

302/480 Collins Street, Melbourne, VIC 3000, Australia

www.scientificprism.com

SPONSORSHIP OPPORTUNITIES

ATLANTIS SPONSORSHIP **AUD 25000**

One opportunities available

LEVIATHAN SPONSORSHIP **AUD 15000**

Five opportunities available

TRIDENT SPONSORSHIP **AUD 10000**

Ten opportunities available

VORTEX SPONSORSHIP **AUD 7000**

Twenty opportunities available

EXHIBITION **AUD 5000**

Fifty opportunities available

THREE-DAY CATERING **AUD 10000**

Exclusive

OR

DAILY CATERING **AUD 4000**

Three opportunities available

IF YOU DO NOT SEE A SPONSORSHIP THAT SUITS YOU OR YOUR BUDGET THEN SPEAK WITH US - WE ARE OPEN TO INNOVATIVE SOLUTIONS

ATLANTIS SPONSOR

AUD 25000 | One opportunities available

As a Atlantis sponsor, your organisation will receive a high level of exposure and recognition throughout the three days of the meeting. It would be a great opportunity to display your products and services to a global audience.

BENEFITS OF ATLANTIS SPONSOR

REGISTRATION

- Four complimentary delegate registrations for the employees of the sponsoring organization. The pass will allow access to all conference sessions, exhibition area, dinner, and lunch.
- Conference Dinner Sponsor- The conference dinner will be one of the social highlights of the conference. We expect the majority of attendees to be present at the dinner. Taking the opportunity to host this event will leave them with a lasting impression.

PRESENTATION OPPORTUNITIES

- The sponsoring organization can deliver a talk of about 20 minutes right after the plenary session.
- Verbal acknowledgement as a Atlantis sponsor during the opening and closing ceremony.
- Video promotion during the event and in our social media channels.

EXHIBITION

- An exhibition booth space of 3m x 6m at a prime location in the exhibition area.
- Two tables and four chairs.

MARKETING AND BRANDING

- Logo displayed on the conference homepage and all printed materials.
- One full-page colour advertisement with prime positioning in the conference program (to be distributed to all the participants).



- One promotional brochure (maximum size of four A4 pages) to be inserted in each satchel.
- Logo prominently displayed as a Atlantis sponsor on the meeting banner.
- Logo displayed and hyperlinked to the organization's webpage.
- One promotional email sent to all registered delegates two weeks before the conference.
- Logo displayed in the PowerPoint slide displayed during before and after each session and during the breaks.

LEVIATHAN SPONSOR

AUD 15000 | Five opportunities available

As a Leviathan sponsor, your organisation will receive a high level of exposure and recognition throughout the three days of the meeting. It would be a great opportunity to display your products and services to a global audience.

BENEFITS OF LEVIATHAN SPONSOR

REGISTRATION

- Three complimentary delegate registrations for the employees of the sponsoring organization. The pass will allow access to all conference sessions, exhibition area, dinner, and lunch.

PRESENTATION OPPORTUNITIES

- The sponsoring organization can deliver a talk of about 20 minutes
- Verbal acknowledgement as a Leviathan sponsor during the opening and closing ceremony.

EXHIBITION

- An exhibition booth space of 3m x 6m at the exhibition area.
- Two tables and three chairs.

MARKETING AND BRANDING

- Logo displayed on the conference homepage and all printed materials.
- One full-page colour advertisement with prime positioning in the conference program (to be distributed to all the participants).
- One promotional brochure (maximum size of four A4 pages) to be inserted in each satchel.
- Logo prominently displayed as a Leviathan sponsor on the meeting banner.
- Logo displayed and hyperlinked to the organization's webpage.
- One promotional email sent to all registered delegates two weeks before the conference.
- breaks.

TRIDENT SPONSOR

AUD 10000 | Ten opportunities available

As a Trident sponsor, your organisation will receive a high level of exposure and recognition throughout the conference and exhibition.

BENEFITS OF TRIDENT SPONSOR

REGISTRATION

- Two complimentary delegate registrations for the employees of the sponsoring organization. The pass will allow access to all conference sessions, exhibition area, dinner, and lunch.

PRESENTATION OPPORTUNITIES

- Verbal acknowledgement as a Trident sponsor during the opening and closing ceremony.

EXHIBITION

- An exhibition booth space of 3m x 3m in the exhibition area.
- One table two chairs.

MARKETING AND BRANDING

- Logo displayed on the conference homepage and all printed materials.
- One full-page colour advertisement in the conference program (to be distributed to all the participants).
- One promotional brochure (maximum size of four A4 pages) to be inserted in each satchel.
- Logo prominently displayed as a Trident Sponsor on the meeting banner.
- Logo displayed and hyperlinked to the organization's webpage.
- One promotional email sent to all registered delegates two weeks before the conference.

VORTEX SPONSOR

AUD 7000 | Twenty opportunities available

As a Vortex sponsor, your organisation will receive a high level of exposure and recognition throughout the conference and exhibition.

BENEFITS OF VORTEX SPONSOR

REGISTRATION

- One complimentary delegate registration for the employees of the sponsoring organization. The pass will allow access to all conference sessions, exhibition area, dinner, and lunch.

PRESENTATION OPPORTUNITIES

- Verbal acknowledgement as a Vortex sponsor during the opening and closing ceremony.

EXHIBITION

- An exhibition booth space of 2m x 2.5m in the exhibition area.
- One table and one chair.

MARKETING AND BRANDING

- Logo displayed on the conference homepage and all printed materials.
- One half-page colour advertisement in the conference program (to be distributed to all the participants).
- One promotional brochure (maximum size of four A4 pages) to be inserted in each satchel.
- Logo prominently displayed as a Vortex Sponsor on the meeting banner.
- Logo displayed and hyperlinked to the organization's webpage.
- One promotional email sent to all registered delegates two weeks before the conference.

CATERING SPONSOR

AUD 10000 for three days | Exclusive opportunity

OR

AUD 5000 per day | Three opportunities available

As a Catering Sponsor you may choose all three days (May 14-17, 2024) or a particular day of the meeting (subject to availability) to align your brand with the daily catering of delicious and satisfying morning tea, lunch and afternoon tea served to all attendees in the exhibition area.

REGISTRATION

- One complimentary (for exclusive opportunity only) delegate registration for the employees of the sponsoring organization. The pass will allow access to all conference sessions, exhibition area, welcome reception, dinner, and lunch.
- Two complimentary one-day pass. The pass will allow access to all conference sessions and exhibition area (excluding welcome reception, dinner, and lunch).

PRESENTATION OPPORTUNITIES

- Verbal acknowledgement as a Catering Sponsor during the breakfast/lunch breaks.

MARKETING AND BRANDING

- A table-top sign featuring the sponsor's logo displayed at each catering station on the sponsored day/s.
- The option to provide branded napkins to be used throughout the designated catering break/s.
- Logo displayed on the conference homepage and all printed materials.
- Logo prominently displayed on the meeting banner.
- Logo displayed and hyperlinked to the organization's webpage.
- One promotional email sent to all registered delegates two weeks before the conference (available only for three-day exclusive opportunity).

EXHIBITION PACKAGES

AUD 5000

Fifty opportunities available

Aqua Farm- 2024 Exhibition has been designed to provide strong value for all exhibitors. The packages include one complimentary pass and access to exhibition booth and networking. Tickets for the conference dinner may be purchased separately.

Aqua Farm- 2024 Exhibition will be fully integrated into the conference program at the **Hilton Surfers Paradise Hotel & Residences, Gold Coast, Australia.**

Catering will be served in the exhibition area, as well as the welcome reception and poster networking sessions being held there; providing exhibitors with maximum opportunity to showcase their products and to interact with delegates.

MINI-BOOTH PACKAGE

- An exhibition booth space of 2m x 2.5m.
- One table and one chair.

INCLUDED IN EXHIBITION PACKAGE

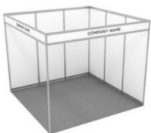
One conference registration inclusive of exhibition passes, conference sessions, networking sessions and the dinner.

- Sponsor logo and stand number hyperlinked to your website from the exhibitors' page of the conference website.

ADDITIONAL EXHIBITOR STAFF

For all exhibitors, any staff members over and above the person using the conference registration included in the exhibition package must be registered.

Proposed Booth



ExpoShell - 3m x 3m
\$500+GST



ExpoShell - 2.5m x 2m
**Image shows half wall option.
Full walls proposed.*
\$400+GST

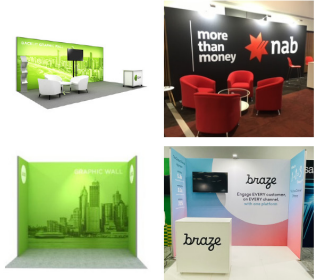
INCLUDES

- White EcoBoard walls, 2.5m high
- Standard fascia
- 4amp power
- LED light

EXPOFAB

ExpoFab

Custom fabric signage system
Includes frame hire,
full colour print,
4amp power & LED light.



Booth Furniture



Furniture package - \$350+GST
Includes dry bar + 2 expo stools



Counter with logo - \$400+GST
(counter available in black & a lockable option)

Sponsorship Benefits

	ATLANTIS One opportunities available AUD 25000	LEVIATHAN Four opportunities available AUD 15000	TRIDENT Ten opportunities available AUD 10000	VORTEX Twenty opportunity available AUD 7000	EXHIBITOR Fifty opportunities available AUD 5000	THREE-DAY CATERING Exclusive AUD 10000	DAILY CATERING Three opportunities available AUD 4000
Full registrations	4	3	2	1	1		
Dinner sponsor	✓						
Verbal acknowledgement	✓	✓	✓			✓	✓
Additional address	✓						
Exhibition stand	✓	✓	✓	✓	✓		
Sponsor-supplied signage	✓	✓	✓	✓			
Atlantis and gold	✓	✓					
Photo opportunity	✓	✓	✓	✓	✓	✓	✓
Logo in handbook	✓	✓	✓	✓	✓		
Ad in handbook	✓	✓					
Profile in handbook	✓	✓					
Sponsors	✓	✓	✓	✓			
Logo and link on website	✓	✓	✓	✓	✓		
Logo on conference signage	✓	✓	✓	✓	✓		
Promotional email	✓	✓	✓	✓	✓	✓	✓
Logo on Event powerpoint slides	✓						
Delegate list	✓	✓	✓	✓	✓	✓	✓
Networking dinner invite	✓	✓	✓	✓	✓	✓	✓

Aqua Farm

2024

In Collaboration with



AQUA FARM

2024

May 14-17, 2024

Hilton Surfers Paradise Hotel & Residences,, Gold Coast, Australia

Submit your online application at
<https://aquacultureconference.com.au/>

Organizer



PRISM

Professional Conference Organiser

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